



CORPORATE ACHIEVEMENT DRIVE PROGRAM

HR Benefit: Employee Outplacement Service



When an organization makes the tough economic decision to lay off employees, any assistance the company provides, is appreciated. Outplacement is a rapidly growing component of severance agreements intended to help employees find work after a layoff or job loss. We offer this service as a Human Resource benefit to employees, as a bonus provided by the employer as part of a severance agreement.

MKCircle CEO Institute created a successful Outplacement Service: The Achievement Drive Program. This program is for separated employees who seek new employment opportunities and professional advancement. We make sure they have all the tools needed to secure a new role.

What the Assessment Offers:

Employers of choice provide outplacement services because they are aware of the impact of their actions on current and prospective employees. Pragmatically, employers offer outplacement to protect their reputations as desirable employers and to head off potential legal issues. In instances where a lawsuit is filed, to show good faith to support the separated employee and to minimize the employer's liability for unemployment compensation payments.





Upon Completion Separated Employees Will Receive:

- ✓ Four 1:1 Monthly Meetings with a Professional Career & Business Coach
- ✓ Guidance on building awareness in the market, using LinkedIn as a core resource. A brand statement, branding content, updated/vetted bio, and a published branded excerpt that will offer visibility and originality.
- ✓ Guidance on creating a market-ready resume and cover letter that is vetted and reviewed by a top C-level executive on the MKCircle Enterprises, LLC Advisory Board, which is guaranteed to open doors to opportunities.
- ✓ Guidance with interviewing, accepting an offer, and negotiating job offers.

CPO'S AND HR LEADERS. GET IN TOUCH TODAY!

We ensure individuals are ready to re-enter the market, with the confidence and influence to gain interest.



Make workforce transition seamless and support at healthy separation.

To Offer this Benefit,
Contact Us today!

\$660.00
PER EMPLOYEE
SEPARATION.
PACKAGE OPTIONS
ALSO AVAILABLE.



562-900-3175
714-901-8790



www.mkcircle.com

